

Bazyn Communications Newsletter

Winter 2011-2012

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For positive inspiration, contact Bazyn Communications
“True vision with insight”

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Letter from the editor

Dear readers,

Christmas is my favorite time of the year. I enjoy sharing special moments with family and friends as well as hearing the familiar story of Christmas and the sound of holiday celebrations. Whatever your traditions are for the holidays, I wish you a blessed season. I would like to share a couple of articles that might bring a smile to your face and some thoughts toward a positive new year. Please

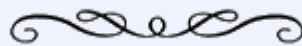
let me know if you find either helpful- either to your spirit or to your life in general. Please read “Remember when...” and “Positive Thinking and Setting Goals”.

In the next couple months, my travel includes: Sioux Falls, SD; Las Vegas, NV; Washington, DC; Raleigh, NC; San Francisco, CA. For discounted speaking fees, I try to coordinate events and trainings. Please let me know about events in these and other areas, since I’m constantly adding cities to my itinerary.

Have a wonderful holiday season and a wonderful new year!

Ardis Bazyn

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Remember when...

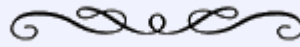
By: Ardis Bazyn

- Christmases past: when I was very small and all the relatives giving gifts and drawing names, including cousins
- Decorating a real tree with all the tinsel and keeping it alive
- Making homemade decorations for the tree.
- The kittens trying to grab off the bulbs.
- Sneaking a present to unwrap and rewrap when no one was around
- Begging to get a gift to open the night of the Christmas church program
- Giving gag gifts including a little car to dad when he really would have liked a new car.
- Russ giving me soft margarine since I always was putting my fingers in the butter on the table.
- Mom making holiday date pudding (date bread with cream sauce) or apple cake crunch and sloppy Joes
- When Gwen and April were small – decorating the tree with items they’d made
- Shopping for gifts and deciding on “perfect” gifts
- Playing bunko, card bingo, or quarter game for presents
- Sharing the holidays with family and friends
- Remembering the “true” reason for the season

In all memories good and bad
I remember the love we had
Of course, we had fights and arguments galore
But we lived through them and much more
The memories tie us forever together
Through all the years and stormy weather
God has given us much to celebrate
On this special Christmas date

Thank you God for sending your Son
A tiny baby, the special One
As we open gifts and eat lots of stuff
Let's remember we do have enough.
As we thank God for this special day
Let Him be the focus as we pray
Celebrating this holiday with those we love
Creating a memory, another present from above.

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Positive Thinking and Setting Goals

By: Ardis Bazyn

I ask people often if they set goals. They generally say “Yes”. Perhaps, they feel they are setting goals. However, what does the phrase “setting goals” mean to you? The easiest description, not the most helpful, is deciding to move your life (work, business, and activities) to a new level-somewhere between where you are currently to another better life ahead.

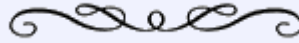
If I asked you to define your goals or even your life priorities, could you do it within a few seconds? If not, you are likely not actively setting goals. To reach any goal or set of priorities, you need to focus on them each day. You obviously can't accomplish most goals in one day and often even in one year. However, you should be able to tell if you are making progress with your goals.

When you do set goals, you need to focus on whether each goal in your list of goals is realistic, specific, measurable, tangible, and attainable. Whether they are, depends on you. Only you know your capabilities, your family, your financial capacity, and your education. Any of those limitations or variables can be changed if needed- if you want any specific goal accomplished.

You will have to determine what strategies will take you beyond where you are to the direction you want to go. Besides determining strategies, you will need to recognize negative thoughts, and once you do, find a way to replace them with positive thoughts. When you get a negative thought, count your blessings. Write a list of things for which you are thankful. You force your mind to think of the positive rather than the negative. Your personal “can do” spirit will help you accomplish any meaningful goal that is “right” for you.

— For coaching or assistance in setting goals, contact me or read other helpful tips to promote your organization, church, or business in my book series: “BUILDING BLOCKS TO SUCCESS”. Find descriptions on the product and services page at www.bazyncommunications.com/products.

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Updates

As a contributor to the book “Success Simplified”, I tell people what I’ve found to help me be more successful in life and what I think “success” really means. Please contact me about purchasing a copy of this book. It is available on major websites, but if you purchase one from me, it will have my photo on the cover with other successful speakers. It is available on my shopping cart on my website as well... very exciting!

My third book just became available in a digital format and interested readers can find it on major book sites or on my publisher’s website: www.xlibris.com: “BUILDING BLOCKS TO SUCCESS: Does the Image of Your Business Attract Customers and Motivate Employees?”

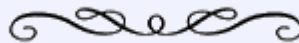
Business coaching plans are available starting at \$300. Contact me for more details.

To order books or seminars, check out www.bazyncommunications.com or call 818-238-9321.

Checks, money orders, and credit cards through PayPal are accepted.

All my books are available for purchase on my website: www.bazyncommunications.com in various formats. You can receive a discounted print copy of my third book by ordering it on my publisher’s website: www.xlibris.com. *BUILDING BLOCKS TO SUCCESS: Does the Image of Your Business Attract Customers and Motivate Employees?* Go to the author page and look for Ardis Bazyn or go to the book page and look for “Building Blocks to Success”.

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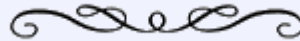
Products and Services

Bazyn Communications continues to offer inspirational and motivational speaking, business coaching, and writing. A free consultation by phone or in person is available upon request. For a list of speaking or coaching topics, visit www.bazyncommunications.com.

We're also available for a variety of writing projects, small and large: business plans, marketing plans, articles, and copy for most types of media for small businesses and nonprofits. Small Braille transcription projects including greeting cards or business cards are offered at reasonable prices. Contact us for pricing.

If you wish to receive a text version of this newsletter or receive any past issues, please email: or call (818) 238-9321.

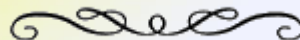
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Contributions Accepted

If you wish to contribute an article to a future newsletter, or make any suggestions, please send an email to . Each article received will be read and will be printed if it meets the newsletter criteria.

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Links

Check out the links of organizations in which I participate:

American Council of the Blind	www.acb.org
Burbank activities	www.burbank.com
Burbank Business Network International	www.bniburbank.com
Burbank Chamber of Commerce	www.burbankchamber.com
California Council of the Blind	www.ccbnet.org
California Voter Empowerment Circle	www.calvec.org
Coaching and Speaking Internationally	www.247coaching.com
Democracy Live Accessible Voting	www.democracylive.com

Independent Visually Impaired Entrepreneurs

www.ivie-acb.org

Randolph Sheppard Vendors of America

www.randolph-sheppard.org

Speaker Match

www.speakermatch.com

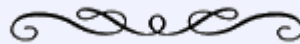
Success Simplified

www.successsimplified.com

Xlibris Publishing

www.xlibris.com

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Contact Information

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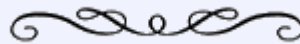
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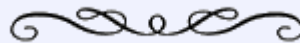
Favorite Quotes

“I’m convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance” - Steve Jobs

“You can have everything you want by helping enough other people”

“The right idea with no follow-through is dead on arrival”

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